

Social Value Impact Report 25/26



**Barking &
Dagenham**

Just as a reminder: What is Social Value

Maximising the social, economic and environmental wellbeing that is delivered through the council's expenditure.



ADDITIONAL VALUE

Social Value (SV) is about additional benefits for the borough and its residents on top of what we are procuring.

It must be reasonable and relevant.



Social Value applies on all procurement **over £100k** and needs a **10% weighting** in the ITT scoring .

There are 3 SV themes; People, Economy & Planet.



Social Value [Toolkit](#) list activities suppliers can commit to. Suppliers are expected to provide Delivery Plan (What) & Method Statement (How).

Commissioner lead contract management.

Social Value Commitments 25/26

Below are the high-level grouping of the activities committed to within the part 12 months.



39 Workshop and community events

Employment workshops, community session, careers events for residents.



61 Jobs and Apprenticeships

Various employment opportunities to residents.



60 weeks of work experience & 59 careers events

Young people & residents seeking employment offered placements.



118 Volunteering days

School assemblies, maintenance & repairs on community assets, event support.



Donations of food, equipment and funds

IT equipment, foodbank donation, funds directed to VCSEs, asset protection camera, school equipment and linked-in learning licenses.

Social Value Outputs 25/26

Below are the high-level grouping of the activities delivered to within the part 12 months.



55 Roles & **8** apprenticeships offered to residents.
7 paid placements undertaken by residents.
26 wider community events held for residents.



Young people and residents benefiting from **15** work experience placement, **44** careers or employability activities.



Donations of funds for electrical works, cooking projects, community orgs. support, toys & books, sensory trails, plants etc. total funds **£66k**.



80 Volunteering days providing Schools maintenance & repairs, careers event support, mock interviews and tree planting.



Food, IT equipment, energy vouchers, Christmas hampers, warm blankets, baby suppliers, swimming vouchers and school equipment all donated to schools and community groups.

Comments from beneficiaries

'I have learnt how to complete many interesting and fun dishes... [it] has helped me **learn key life skills while creating easy, quick and affordable meals.**'

Student participant in funded cooking programme

One of the **most important things** I've done is join the Young Leaders programme, which teaches young people like me how to work with kids and **even offers an AQA qualification.** It's made me realise that I want to be a **youth worker...** I'm already taking my first steps to get there.

Participant on the Young leader's programme at the Future Youth Zone

'As an **apprentice** I'm gaining **invaluable experience across all departments.** This role is **directly shaping my future aspirations** by providing practical skills and knowledge.

Apprentice working in social care.

'A brilliant session, informative, inspiring and **engaging for our learners.** They really appreciated hearing about the different **pathways in IT and digital,** the personal journeys shared, the focus on **long-term goals and transferable skills.**

Career session held at Adult College.

'The job interview practice was amazing, it made me feel **relaxed and interested in finding jobs'**

Reach programme students at Mock Interviews.

"Very interesting and was able to understand more about **how to use money safely**".

Money mgt. session for adults with barriers to employment.

'This role has **supports me financially,** giving me independence and security. More importantly, it has helped me **believe in my own abilities and value.** I feel **proud** to contribute to a service that supports children and families.'

Resident now employed locally and working in social care.



Maximising impact

Consolidating our approach allows us to deliver more for our residents. Within our 3 overarching themes, this year's priority areas have been:

- Support schools and colleges.
- Support for adults with additional barriers to employment.
- Cost of living support.
- Volunteering programme.

Driving activity through these focused cohort, organisations and programmes have allowed us to increase outcomes and delivery where the need is greatest.

Creating a community of givers

- Bi-monthly meeting with staff & external VCSE groups, focus on issues & opportunities.
- National Social Value Taskforce membership.
- Working group arranged 2 external events with suppliers, VCSEs & council.
- Linked-In digital space is proving effective, over 130 organisation registered allow community organisation to exchange offers, asks and ideas regardless of their sector.

<https://www.linkedin.com/groups/13164579/>



Continuous development



USING OUR PLANNING & BUYING POWERS

- The Council used planning powers (Section 106) to generate at least **211** jobs for local people on major local developments including **11** apprenticeships.
- The Council spent **£171m** with local companies out of a total **£423m** contracted and non-contracted spend (40% against a target of 25%).
- Kindness Offensive delivered **120** volunteering opportunities and retail value of **£5m** goods donated to residents.



FOOD

- Established the Good Food Enterprise Charter.
- Good Food for All programme developed Cooking **20** cooking sessions, and various growing schemes.
- **35** residents attended our 'First taste' learning event, **9** went on to complete professional training.



FILM

- Secured vocational & financial benefits linked to new film studios in LBB.
- **23** adults secured paid freelance employment within the film sector.
- Engaged **386** students on a Film Enterprise competition in local schools.
- **35** young people undertook **6** days of filming to produce their own short-films.
- Set in motion delivered real-life experiences to over **100** young people.

Maximising the Council's other levers for delivering community benefits.



Thank you

For more information please contact:
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Barking & Dagenham